

Turning complex market data, financial products, and investment insights into clear, trustworthy, brand-consistent communications.

Company overview

Del Co Design Lab helps financial institutions, investment platforms, and wealth management firms communicate complex market research, asset data, and regulatory information clearly. As an extension of marketing and investment teams, we provide senior-level creative direction and disciplined production across print, digital, presentation, and event channels. Our experience includes investor materials, strategic reports, data visualization, and executive communications.

Why Del Co Design Lab

Financial communications fluency:

Clear visuals for complex products, market data, and investment concepts.

Production agility: Responsive support for campaigns, reporting cycles, and major events.

Compliance precision: Brand-consistent materials aligned with regulatory and stakeholder review.

Company information

Legal business name:

D'Eliseo & Company, LLC
dba Del Co Design Lab

Location: Carlsbad, California

SAM.gov UEI: HFGVAP9C4YQ9

Primary NAICS code:

541430 – Graphic Design Services

Website: www.delco.design

Primary contacts

Laura D'Eliseo

President, Creative Director & Co-Founder
laura@delco.design | 707-392-8361

Michael D'Eliseo

Director of Sales & Co-Founder
michael@delco.design | 415-302-6485

Services for financial communications

Investor & capital materials: Pitch books, investor presentations, fund overviews, and capital-introduction materials.

Publications & strategic reports: White papers, market-insight reports, survey findings, newsletters, and digital publications.

Market data visualization: Clear charts, infographics, and visual summaries for portfolio metrics, allocations, and research findings.

Executive presentations: Presentation design for leadership briefings, stakeholder meetings, keynotes, and investment forums.

Relevant financial sector experience

J.P. Morgan Wealth Management: Before founding Del Co Design Lab, Laura D'Eliseo supported J.P. Morgan through Aquent, producing institutional publications, investor presentations, and market-research collateral within established brand standards.

iConnections: Designed survey reports, event infographics, sponsor presentations, and other communications for a global alternative-investment network.

Oracle: Created thought-leadership and enterprise-marketing materials focused on banking, cloud transformation, and financial operations.

FICO: Delivered market literature, reports, and analytics-focused communications through a long-term design relationship.

C&R Software: Developed sales materials, presentations, event graphics, and software collateral for credit-risk and collections platforms serving global banks.

Explore selected work: delco.design/portfolio

